

METRIXON'S PRICE LIST 2025

PAYMENT PLANS TAILORED TO YOUR NEEDS

PRICE PACKAGES

We are glad to propose terms and pricing that fit your business perfectly. We have developed more than 10 different pricing options to benefit different needs and scales of the clients' businesses.



METRIXONE

Starter Package: “Essential Insights”

Ideal For: Small businesses or startups just beginning their data journey.

What’s Included:

- **Data Extraction:**
 - Extraction from up to 3 data sources (e.g., spreadsheets, CRM, APIs).
 - Clean and structured datasets (up to 50,000 records).
- **Basic Analytics:**
 - Descriptive statistics and summary insights.
 - Visual dashboards (e.g., sales trends, customer segmentation).
- **Survey/Questionnaire Setup:**
 - Up to 10 questions with simple designs.
 - Distribution through email or web link.
- **Support:**
 - 10 hours of consultation and support.

Price: \$5,000–\$10,000 (one-time fee)

Growth Package: “Data-Driven Decisions”

Ideal For: Medium-sized businesses looking to leverage data for strategic decisions.

What’s Included:

- **Data Extraction:**
 - Integration from up to 5 sources, including complex databases or APIs.
 - Recurring data extraction (monthly updates for 6 months).
- **Advanced Analytics:**
 - Predictive modeling (e.g., customer churn prediction or sales forecasting).
 - Interactive dashboards with drill-down capabilities.
- **Survey/Questionnaire Setup:**
 - Up to 30 questions with advanced logic flows and branding.
 - Segmentation and custom reports for survey results.
- **Support:**

- 20 hours of consultation, including training for internal teams.

Price: \$15,000–\$30,000 (one-time fee)

Add-On: \$2,500/month for ongoing dashboard updates and analytics.

Premium Package: “Enterprise Intelligence”

Ideal For: Large enterprises needing customized, end-to-end data solutions.

What’s Included:

- **Comprehensive Data Integration:**
 - Integration from unlimited data sources, including real-time streams.
 - Data warehousing setup for centralized storage and accessibility.
- **Custom Analytics and AI Solutions:**
 - Advanced predictive models and machine learning algorithms.
 - Real-time reporting and alerts for critical KPIs.
- **Survey/Questionnaire Setup:**
 - Multi-segment surveys with conditional logic.
 - Distribution to 1,000+ participants with dynamic reporting.
- **Strategic Consulting:**
 - Dedicated data consultant for 3 months.
 - Quarterly strategy sessions to align data insights with business goals.

Price: \$50,000–\$100,000+ (project-based)

Add-On: \$5,000–\$10,000/month for continuous support and system enhancements.

Optional Add-Ons for All Packages

- **Data Governance Setup:** (+\$3,000–\$10,000)
 - Policies and frameworks for data quality and compliance.
- **Custom Training Sessions:** (+\$1,500–\$5,000)
 - Workshops on data visualization, analytics, or survey tools for your team.
- **Ongoing Support:** (+\$1,500–\$5,000/month)

- Regular updates, ad-hoc analyses, or new feature development.

SERVICES OUTSIDE OF THE PACKAGES

1. Hourly Rates

Standard Rates

- For general data analytics consulting, data preparation, and exploratory analysis:
 - **Range:** \$25–\$49 per hour.
 - **Examples:** Cleaning datasets, creating basic visualizations, or providing initial insights.
 - **Who Benefits:** Startups or small businesses with smaller budgets needing ad-hoc support.

Specialized Expertise

- For advanced analytics, AI/ML modeling, or industry-specific customizations:
 - **Range:** \$50–\$199 per hour.
 - **Examples:** Building predictive models, implementing recommendation systems, or optimizing complex processes.
 - **Who Benefits:** Larger companies or organizations requiring high-level expertise.

2. Project-Based Pricing

Small Projects

- Suitable for one-off tasks like:
 - Data extraction from specific sources (e.g., CRM, spreadsheets, or APIs).
 - Designing and conducting basic surveys or questionnaires for customer feedback.
 - Deliverables: Clean datasets, summary reports, and recommendations.
 - **Range:** \$10,000–\$49,999 depending on scope.
 - **Factors Affecting Cost:** Data volume, number of questions in surveys, and level of analysis required.

Medium to Large Projects

- Comprehensive, strategic engagements such as:

- Large-scale data integration or multi-source data extraction.
 - Advanced survey/questionnaire design, execution, and detailed analytics across customer segments.
 - AI/ML solution implementation, including custom models or dashboards.
 - **Range:** \$50,000–\$199,999 or higher based on complexity.
 - **Factors Affecting Cost:** Number of stakeholders involved, ongoing reporting, and development of tailored solutions.
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3. Retainer Models

Monthly Retainers

- Best for clients requiring continuous or recurring services:
 - Regular data analysis, reporting, and insights delivery.
 - Ongoing survey execution, updates, and analysis.
 - Continuous data extraction from operational systems or APIs.
 - **Range:** \$3,000/month and up, depending on the workload and level of involvement.
 - **Add-Ons:** Offer premium retainers that include AI/ML support or advanced customizations for an additional \$2,000–\$5,000/month.
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Pricing for Data Extraction and Questionnaires/Surveys

Data Extraction

1. Per Dataset Pricing:

- **Small Dataset:** \$500–\$1,500 for up to 10,000 records or simple sources.
- **Medium Dataset:** \$1,500–\$5,000 for up to 100,000 records or multiple sources.
- **Large Dataset:** \$5,000+ for over 100,000 records or complex, multi-source integrations.

2. Factors Influencing Cost:

- **Data Complexity:** Is the data clean and structured, or does it require significant preparation?
- **Source Complexity:** Simple databases vs. APIs or unstructured sources like PDFs or websites.

- **Frequency:** One-time extraction vs. recurring (weekly, monthly).
3. **Add-On Services:**
 - Data transformation and enrichment: +25–50% of base extraction cost.
 - Real-time data extraction: +\$500–\$1,000/month.
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Creating Questionnaires and Surveys

1. **Questionnaire Design and Survey Setup:**
 - **Basic Surveys:**
 - For up to 10 questions, simple designs: \$1,000–\$3,000.
 - **Intermediate Surveys:**
 - For up to 30 questions, including logic flows and advanced features: \$3,000–\$6,000.
 - **Advanced Surveys:**
 - Multi-segment surveys with conditional logic and branding: \$6,000–\$15,000.
2. **Survey Execution:**
 - **Per Respondent Pricing:**
 - \$2–\$5 per respondent for smaller sample sizes (<500).
 - Discounts for larger surveys: \$1–\$3 per respondent for 500+ participants.
3. **Data Analysis and Reporting:**
 - Basic: \$1,500–\$3,000 for summary stats, charts, and insights.
 - Advanced: \$3,000–\$10,000 for segmentation, predictive insights, and actionable recommendations.
4. **Factors Influencing Cost:**
 - **Survey Complexity:** Number of questions, use of branching logic, or advanced conditional formatting.
 - **Sample Size:** Larger surveys may incur higher costs for analysis and execution.
 - **Distribution Method:** Cost of email lists, targeted ads, or in-app survey tools.